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Sercos International expands its world-wide presence

User organization offers tailor-made events for vendors and users of Sercos technology

Sercos International, supplier of the Sercos® automation bus, will present its product and service portfolio together with its members at more than 20 events this year.

World-wide presence at exhibitions and conferences

Sercos will exhibit at major shows like the Hannover Fair, the SIAF Industrial Automation Fair in Guangzhou, China, and the SPS IPC Drives shows in Parma, Italy and Nuremberg. In addition, Sercos will present at country-specific events and conferences to show the latest developments and innovations in automation. On March 11, the user organization will exhibit at Safety+Automation in Stuttgart, Germany, MC4 in Bologna, Italy (March, 18) and the Automation Summit in Boeblingen, Germany (March 25-27). The 13th PlugFest from May 7-8, taking place in Stuttgart, Germany, as well as the Industrial Automation from May 7-9, in Beijing, China, complete the spring events.

In July, Sercos International will participate at the Industrial Open Network Roadshow in Japan and will also contribute with presentations. The first roadshow takes place on July 2, in Nagoya, the 2nd event on July 4, in Tokyo.

The last quarter of 2014 will feature the 14th PlugFest in Stuttgart, Germany from October 15-16, as well as the Industrial Automation Show in Shanghai, China from November 4-8.

Additional education with Sercos seminars

The first seminar, called “Safety in Automation” takes place at the Automation Summit in Boeblingen, Germany, on March 26. This seminar is primarily targeted at developers and product managers and will be held in German.

Additional seminars will take place on demand throughout the year and will be published on our [website](#).

Networking at the Sercos User Conference

Following the success of last year’s conference, Sercos will organize another user event in September in Southern Germany.

This conference is designed for users and interested parties with a stronger technical background from the machinery and automation industry as well as system integrators. It will offer individual afternoon sessions, following various presentations taking place in the morning event, thus allowing every participant to

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tailor-make their own program.

Sercos interactive

Sercos will start a webinar series on January 29, called “Moving forward with tradition & innovation”.

Peter Lutz, Managing Director of Sercos International shows in the first 30-minute presentation, why Sercos is employed with great success in a wide variety of machine and plant construction sectors and how the Sercos technology continuously adapts to changing requirements of users and manufacturers.

The English webinar takes place at 4 pm CET.

In the second part of the series on February 26, Lutz shows how easily, quickly, and flexibly peripheral components of a machine or plant can be connected using the Sercos automation bus. He explains why Sercos is one of the fastest real-time Ethernet protocols, which network topologies can be implemented, and how the commissioning of a Sercos network takes place. The possibility of connecting safety-oriented peripheral equipment via Sercos without additional hardware is also discussed.

The English webinar “Sercos in practice: Easy, fast, flexible” starts at 5 pm CET.

The series concludes on March 10, with the topic “Sercos in practice: efficient, reliable and economical.” This presentation shows why Sercos enables efficient, reliable and economical networking in machine and plant construction and how Sercos makes optimal use of the available bandwidth of Fast Ethernet. Moreover, Lutz explains features such as hot plugging, ring redundancy and synchronization. The English presentation starts at 4 pm CET.

Interested individuals can [register](#) for the various webinars directly via the Sercos website. If you need help to convert the times given, please use a tool like, for example, www.timezoneconverter.com.

Online events enable attendees to gain more knowledge about Sercos and its technology, will present implementation opportunities, and will also include customer references.

„The world-wide interest in our solutions and hence the increasing demand for Sercos technologies continues to grow,“ says Peter Lutz, managing director of Sercos International. „We therefore offer customers and prospects more opportunities via different platforms to get in contact with us.“

More information can be obtained via our [eNewsletter](#) or our [website](#).

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About Sercos International

Sercos International is an association of users and manufacturers that is in charge of technical development, standardization, certification and marketing for the Sercos automation bus. Conformance tests guarantee that Sercos implementations are standard-compliant ensuring that devices from different manufacturers can be combined. Based in Germany, the organization presently has more than 80 member companies located around the world and has national liaison offices in North America and Asia.

About Sercos

The SERIAL Realtime COmmunication System, or Sercos, is one of the world's leading digital interfaces for communication between controls, drives and decentralized peripheral devices. Sercos has been used in machine engineering for more than 20 years and is implemented in over 4 million real-time nodes. With its open, manufacturer-independent Ethernet-based architecture, Sercos III is a universal bus for all automation solutions.

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