

April 2, 2013

Page 1 of 2

Boost for sercos international

sercos international, supplier of the sercos® automation bus, participated in four events in four countries in four weeks world-wide in March 2013.

For the first time, the user organization, together with member companies, showed innovative products and solutions at SIAF Industrial Automation Fair in Guangzhou, China from March 4-6, which attracted more than 25,000 visitors and 500 exhibitors from 15 countries. The accompanying conference informed attendees about the latest developments and trends of sercos, the automation bus, and was extremely well attended. The event has evolved in recent years into one of the most important trade fairs for industrial automation in Asia.

On March 5, the 9th edition of MC4 Motion Control was held in Bologna, Italy. More than 50 international exhibitors attended this large industry meeting and presented innovations, trends and new products from all over the world, as did sercos international, Automata S.p.A. and Bosch Rexroth in the sercos joint booth.

Marco Fantoni, Sales and Marketing Manager at Automata contributed to the conference, presenting the sercos Energy profile. He stated, "Most current automation products only focus on the reduction of energy consumption through the improvement of the technology. More than this, with the sercos Energy profile a new concept has been introduced: the intelligent management of energy. Based on the sercos III real-time communication system, sercos Energy profile makes the components' energy consumption transparent, allowing a full control of loads. The intelligent way is the real innovation."

sercos international, Automata and Bosch Rexroth were represented at the "swissT.meeting" held on March 12 in Windisch/ Switzerland. The trade conference attracted about 150 visitors. In addition to a presentation discussing "trends in real time communication using sercos as an example" another speech explained why sercos is the natural way to automate with real-time Ethernet. The presentations were complemented by a user workshop on "Design and diagnosis of a sercos real-time Ethernet network with CoDeSys."

The Automation Summit 2013, held in Boeblingen, Germany, completed the March events. From March 20 to 22, new solutions and trends were presented at the sercos joint booth together with Wago Kontakttechnik and 3S-Smart Software Solutions. In addition, sercos offered both successful user and developer workshops. The feedback from both events showed the

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Page 2 of 2

increasing importance of sercos as an automation technology in the market.

For more information, please subscribe to our [eNewsletter](#) or visit our [website](#).

About sercos international

sercos international is an association of users and manufacturers that is in charge of technical development, standardization, conformance inspection, certification, and marketing for the sercos® automation bus. Conformance tests ensure that the implementation of sercos is in accordance with standards and thus allows the combination and integration of devices from different manufacturers. Based in Germany, the organization presently has more than 70 member companies located around the world, and has liaison offices in North America and Asia.

About sercos

The **SE**rial **R**ealtime **CO**munication **S**ystem, or sercos®, is one of the world's leading digital interfaces for communication between controls, drives, and decentralized peripheral devices. sercos has been used in machine engineering for more than 20 years and is implemented in over 3.5 million real-time nodes. With its open, manufacturer-independent Ethernet-based architecture, sercos III is a universal bus for all automation solutions.

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